

Rate Examples

Ad Size: Half Page

Starting Issue: July/August 2008

Advertising Deadline for July/August, Wednesday, June 11, 2008

Suggested Advertising Options:

- **Advertising for 1 issue and 2 months, July, August 2008**, at a total cost of \$486 (\$243 per month).
- **Advertising in 3 issues and 5 months (July 2008 through November 2008)**. You'll receive a 10% discount. Your ad will run in 2 bi-monthly summer issue (Jul/Aug, Sep/Oct) at a total cost for the 5 months of only **\$1,139 (\$227.88 per month)**. The rate is protected for the term of the agreement. Discount also applies to publishing your *Peak* advertisement online.
- **Advertising in 6 issues and 9 months (July 2008 through February 2009)**. Your ad will run in 4 monthly winter issues (Nov, Dec, Jan, Feb) and 2 bi-monthly summer issues (Jul/Aug, Sep/Oct). You'll receive a 15% discount, benefit from summer savings, and lock in current rates for the period at a total cost of only **\$1,826 (\$228.22 per month)**. The rate is protected. Discount also applies to publishing your *Peak* advertisement online.
- **Advertising in 9 issues and one year (July 2008 through June 2009)**. You'll receive an 18% discount, lock in our current, remarkably low rates into 2009, and benefit from special summer issue savings. Your ad will have exposure for 12 months, appearing in 9 issues: 6 winter monthly issues (Nov, Dec, Jan, Feb, Mar, Apr,) and 3 summer bi-monthly issues (May/Jun), (Jul/Aug), (Sep/Oct) with an annual rate of only **\$2,640 (\$220 per month)**. The rate is protected. Discount also applies to publishing your *Peak* advertisement online.

Additional Benefits

In addition to the publication of your display advertisement, you will receive:

- **Annual GPPA membership benefits**
 - One year of recognition (listing) as a Sponsor/Member/Friend on GPPA's Web site and in *The Peak*. Our monthly newsletter, e-Peak Newsletter, includes a link to the listing.
 - Friend of the Community certificate, suitable for framing
 - One year subscription to *The Peak* (9 issues)
 - Subscription to GPPA's electronic newsletter, *e-Peak Newsletter*
 - **Publish your *Peak* advertisement online and save Web sponsorship fee**
- **Listing of your business in advertiser index in *The Peak* and GPPA's Web site** for the term of your advertisement (listing can be enhanced to include your *Peak ad*).
- **Link to your Web site** from advertiser index section of GPPA's Web site for the term of your advertisement

To advertiser or for additional information, call Les Conklin at (480) 361-6498 or E-mail lesconkin@gppaaz.org.