

Students Join Scottsdale Road Litter Fray

Friends Raising Funds to Help Maintain Scenic Drive



Volunteers at Scenic Drive Monument Signing

On Saturday, January 28th, Friends of the Scenic Drive volunteers did what they have been doing for more than 15 years; they cleared litter from the 13 miles of northbound and southbound roadside, from Happy Valley Road to Carefree Highway, along Scottsdale Road. However, this time nine members of the Cactus Shadows Sustainability Club and members of the Scottsdale Rotary North Club reinforced the ranks. In fact, there were so many volunteers that Friends was able to clear an additional two miles of roadside, all in less than two hours.

Interview the volunteers and you'll learn that some have jobs, some are retired, and others are students. Their ranks include an artist, school teacher, software developer, electrical engineer, aerospace manager, dentists, dental technician, several executives, and stay-at-home moms. While they come from different places and backgrounds, they share an appreciation for

our natural environment and quality of life, and the importance of community service.

Volunteers who worked on the cleanup included, Ken & Judy Ahlberg, Len & Carla Benkosky, Horst Berkner, Marty Cambal & Kathy Cambal, Robert & Linda Cappel, Linda Carlson, Keith Christian, Les & Judy Conklin, Rhody Esmay, Clint Frederick, Jenny

Gormley, Livi & Alex Johnson, Matt, Carey, & Julie Karibo, Zach Karsten, Connor Krening, Mari Kuhnley, Dylan & Carly Lenzen, Cassandra Leone, William Martelly, Carol & Howard Myers, Marg Nelssen, Jan Nyland, Bill & Judy O'Donnell, Dena Oppenheim, Ellen Roach, Bob & Randi Smelko, Brandon Van Bibber. Horst Berkner and Les Conklin organized the cleanup, one of several that Friends conducts from September thru May.

About Scenic Drive Effort

Friends of the Scenic Drive, a volunteer arm of the nonprofit Greater Pinnacle Peak Association, was one of the first organizations to participate in Scottsdale's Adopt-A-Road Program. Friends, with the support of the City of Scottsdale, maintains the drive's roadside plant exhibits and monuments and works to protect and enhance the drive as an amenity for tourists and residents. Beautification projects conducted or supported by Friends have included re-vegetation of roadside, painting utility boxes and traffic signs and posts to blend into the natural environment, undergrounding power lines, and organizing Cookout at the Ranch, north Scottsdale's largest preservation benefit, and more. The Desert Foothills Scenic Drive was created in 1963 by residents of Cave Creek and Carefree when the area was under the jurisdiction of Maricopa County. After annexation of the area by Scottsdale, Friends assumed the drive's maintenance, which was originally the responsibility of the Cave Creek Improvement Association, with the mission of producing



Cactus Shadows Sustainability Club Members Sign-In



Volunteers at Work



Veteran Volunteer Carol Meyers Models Safety Vests Provided by Scottsdale

a differentiating landmark that benefits businesses, residents, and tourists.

Fund Raiser Launched

The May-June issue of *A Peek at the Peak (The Peak)* magazine and *The Peak's* Web site will each devote an entire page to recognize businesses, organizations, and individuals who support the fund raiser. In recognition of their \$75 donation (part

of which is tax-deductible), 22 donors will be listed, with each listing containing four lines of information; e.g. business name, address, phone number, and Quick Response barcode that is linked to the donor's Web site, (if any). Thus, if a reader with a smartphone scans the barcode, she/he will be able to view the site on the phone. The fund raiser ends on April 8th or when 22 donations are reserved. For additional information, including the format of the recognition page and listing, or to make a donation, visit www.gppaaz.org (GPPA Events), call (480) 361-6498, or e-mail info@gppaaz.org, or scan the QR code with your smartphone.



New Volunteers Welcome

Join our volunteer ranks on March 10th, when Friends once again assaults the litter that has accumulated along our Desert Foothills Scenic Drive. If you don't have the time or disposition to join



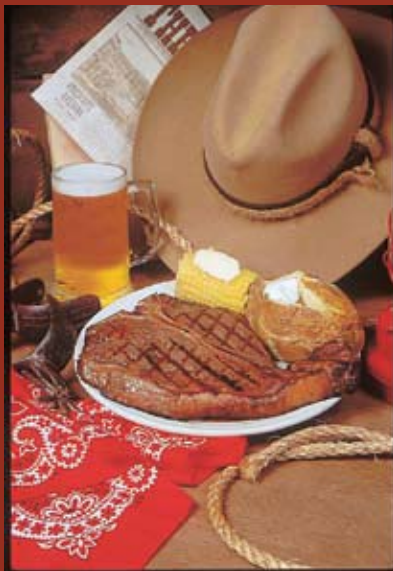
Litter-free Scenic Drive Plant Exhibit

us, consider supporting our fund raising effort.

For March 10th Cleanup Information

- @ www.gppaaz.org (GPPA Events)
- ☎ (480) 361-6498
- ✉ info@gppaaz.org

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