

SPECIAL EVENT SPECIAL EVENT SPECIAL EVENT SPECIAL EVENT

Cookout at the Ranch XIV

“Go Green” Fundraiser

October 3, 2009

PRESS KIT

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PRESS RELEASE

EVENT SPONSORED BY

Outback Steakhouse, MacDonald’s Ranch, Desert Foothills Cookouts

EVENT HOSTED BY

Friends of the Scenic Drive – Greater Pinnacle Peak Association

EVENT CO-ORGANIZERS

McDowell Sonoran Conservancy, Friends of Pinnacle Peak Park

Media Contact: Les Conklin, (480) 361-6498, lesconklin@gppaaz.org

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Calendar Fact Sheet

RELEASE: July 20, 2009

CONTACT: Les Conklin, (480) 361-6498, lesconklin@gppaaz.org

COOKOUT AT THE RANCH XIV

WHEN: Saturday, October, 3, 2009, 5:30 p.m. to 9:30 p.m.

WHERE: MacDonald's Ranch, 26540 N. Scottsdale Road, North Scottsdale, AZ

WHAT: Go green fundraiser for desert preservation, wildlife rehabilitation, the Desert Foothills Scenic Drive, and Pinnacle Peak Park, featuring food, western entertainment, exhibits, silent auction, drawings, and a magnificent desert setting.

TICKETS: Advance ticket prices: Adult: \$45, Child: \$15. Reserved Table (includes 8 adult tickets): \$350. Prices at Door (if tickets available): Adult: \$50, Child: \$16. Tickets can be purchased by visiting www.scenicdrive.org, www.gppaaz.org, or calling the Cookout Hotline (480) 580-0593.

PARKING: Free. MacDonald's Ranch (west side of North Scottsdale Road, just south of Jomax Road) Complimentary horse-drawn wagon or van ride to and from desert cookout site.

FOOD & DRINK: Outback Steakhouse will cater a buffet steak or chicken grilled Aussie Style, veggies and desert. Soft drinks, water, beer, and wine available.

LIVE ENTERTAINMENT: Featuring cowboy stunt pro Brian Baush, the folkloric Sonoran Senorita Dancers, The Stragglers C&W Band with Geoff Conklin, release of rescued great horned owl, and later, fun and easy line dancing led by MC and dance pro Mindy Hubbard.

WILDLIFE, COMMUNITY EXHIBITS, CIVIC LEADERS: Scottsdale Mounted Police Unit, Earl Grey trick pony, Liberty Wildlife, Southwest Wildlife, Wild At Heart, Coalition of Pinnacle Peak, Desert Foothills Land Trust, Scottsdale Preservation Department, Scottsdale Fire Department, and more.

BIG SILENT AUCTION: Place bids and win valuable merchandise and services including dinner at local restaurants, arts and crafts from local artists, golf at local courses, souvenirs from pro teams.

DRAWINGS: Complimentary door prize drawing, Firewater Drawing for a wheel barrow of liquid refreshment and Cookout Drawing for donated merchandise and services.

EVENT SPONSORS: Outback Steakhouse, Desert Foothills Cookouts, and MacDonald's Ranch

EVENT ORGANIZERS: Friends of the Scenic Drive -Greater Pinnacle Peak Association (Host), McDowell Sonoran Conservancy and Friends of Pinnacle Peak Park (Co-organizers)

Press Release

Contact: Les Conklin, (480) 361-6498, lesconklin@gppaaz.org

Photographs: Available upon request

Immediate Release: July 20, 2009

Kill Date: October 3, 2009

Savor Desert Setting, Delicious Buffet, Western Entertainment, Wildlife Exhibits at Annual “Go Green” Event in North Scottsdale



The good times and horse-drawn wagons will roll at Cookout at the Ranch XIV in north Scottsdale on Saturday, October 3rd. The annual “go green” fundraiser benefits desert preservation, wildlife rehabilitation, the Desert Foothills Scenic Drive, and Pinnacle Peak Park. Advance ticket prices are \$45 for adults, \$15 for children, and \$350 for a reserved table (includes 8 adult tickets). Seating is limited. Tickets purchased at the door (if available): \$50 for adults, \$16 for children. For information and tickets, visit www.scenicdrive.org or www.gppaaz.org, or call the Cookout Hotline at (480) 580-0593.



Sponsored by Outback Steakhouse, Desert Foothills Cookouts, and MacDonald's Ranch, guests will savor an evening of food, western entertainment, and community fun in a beautiful desert setting. Guests can ride a horse-drawn wagon or van to the festive cookout site nestled amidst towering saguaros. The festivities include a catered buffet, live western

entertainment provided by cowboy stunt pro Brian Bausch, the colorful folkloric Sonoran Senorita Dancers, the music of the Stragglers C&W Band with Geoff Conklin, featured at Greasewood Flats and Pinnacle Peak Patio, and the exhilarating release of a rescued great horned owl.



Guests can bid on many silent auction items, invest in tickets for the exciting Firewater Raffle, mingle with civic leaders, and enjoy a variety of “green” community exhibits including live wildlife. Exhibitors include Scottsdale’s Mounted Police Unit, Liberty Wildlife, Southwest Wildlife, Wild At Heart, Scottsdale Historical Society, Coalition of Pinnacle Peak, McDowell Sonoran Conservancy, and more. Later, MC Mindy Hubbard will teach and lead fun and easy-to-do line dances.



The host organization is Friends of the Scenic Drive, a division of the Greater Pinnacle Peak Association. Co-organizers are the McDowell Sonoran Conservancy and Friends of Pinnacle Peak Park. MacDonald’s Ranch is located at 26540 North Scottsdale Road, North Scottsdale, Arizona.